



IMANAT Price list 2010

The following prices are in \$US.
 Discounts for educational, non- profit and charitable organizations.
 Discounts for projects involving multiple images.

BROCHURE (A4, LETTER SIZE, 8.5X11")

Size	spot	¼ Pg.	½ Pg.	¾ Pg.	Full Pg	dbl. pg	Cover	Back	Wrap
Print Run									
Up to 1k	160	180	220	240	280	440	480	340	720
1k - 2.5k	180	200	260	280	320	520	540	400	800
2.5k - 5k	200	220	280	300	340	560	580	420	860
5k - 10k	220	240	300	320	360	600	620	440	920
10k - 25k	260	300	360	400	440	740	780	560	1180
25k - 50k	300	320	400	420	460	780	820	600	1220
50k - 100k	340	360	440	480	540	900	940	680	1400
100k - 250k	380	420	520	560	640	1040	1100	780	1640
250k - 500k	440	480	600	640	720	1200	1260	900	1880
500k - 1mil.	500	540	680	720	820	1340	1420	1020	2120
> 1 mil.	560	680	840	900	1000	1680	1780	1260	2660



MAGAZINE OR BOOK (EDITORIAL)

Size	spot	¼ Pg.	½ Pg.	¾ Pg.	Full Pg	dbl. pg	Cover
Print Run							
Up to 10k	120	140	180	220	260	380	560
10k - 25k	140	160	200	240	280	420	640
25k - 50k	160	180	220	260	300	480	740
50k - 100k	180	200	240	280	360	540	820
100k - 250k	200	220	260	300	400	600	900
250k - 500k	220	240	280	320	420	640	980
500k - 1mil.	240	260	300	360	480	720	1080
> 1 mil.	260	280	320	380	540	800	1200

MAGAZINE (ADVERTISING)

Size	spot	¼ Pg.	½ Pg.	¾ Pg.	Full Pg	dbl. pg	Cover	Back	Wrap
Print Run									
Up to 10k	220	260	320	400	500	880	680	800	1160
10k - 25k	240	280	380	480	580	1020	740	880	1320
25k - 50k	280	320	440	560	680	1180	840	1020	1520
50k - 100k	340	400	520	640	780	1360	980	1160	1760
100k - 250k	420	480	620	740	880	1540	1100	1320	1980
250k - 500k	520	580	720	880	1080	1880	1340	1620	2420
500k - 1mil.	620	700	880	1080	1320	2300	1640	1980	2960
1mil. - 3mil.	700	880	1080	1320	1600	2800	2000	2400	3600
3mil. - 5mil.	800	1060	1320	1640	1960	3420	2440	2940	4400
>5mil.	960	1240	1640	2040	2440	4260	3040	3660	5480

PRINTS (AS FINE ART) – shipping and framing not included

Size	8x10"	11x14"	16x20"	20x24"	20x40"
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Use	8X10	11X14	16X20	20X24	30X40
Personal	80	108	160	248	400
Business	100	144	216	360	520

BILLBOARD

Duration	1 year	unlimited
Locations		
Single	520	840
2-10	760	960

POSTER

Size	8x10"	11x14"	16x20"	20x24"	2'x3'
Print Run					
<1000	240	320	400	500	600
1k - 5k	320	380	480	620	740
5k - 10k	420	500	580	740	840
10k - 25k	520	640	720	820	940
25k - 50k	600	720	800	900	1040
50k - 100k	680	820	920	1040	1160
>100k	760	900	1000	1160	1320

POSTCARD

Size	First	Second	Third	Fourth	Perpetual
Print Run					
<1000	200	180	160	140	400
1k - 2.5k	240	220	200	180	480



2.5k - 5k	280	260	240	220	560
5k - 10k	320	300	280	260	640

WORLD WIDE WEB = INTERNET

COMMERCIAL WEBSITE

For web use as secondary to print usage, apply 50% to standard web prices.

Duration	Use	1 Year	2 Years	Perpetual
Home page <400 pixels		60	80	160
Home page 400 - 800 pixels		80	100	200
Home page 800 - 1200 pixels		100	120	240
Inside page <400 pixels		40	60	120
Inside page 400 -800 pixels		60	80	160
Inside page 800 -1200 pixels		80	100	200

EDITORIAL WEBSITE

Duration	Use	1 Year	2 Years	Perpetual
Home page <400 pixels		40	60	120
Home page 400 - 800 pixels		60	80	160
Home page 800 - 1200 pixels		80	100	200
Inside page <400 pixels		20	40	80
Inside page 400 -800 pixels		40	60	120
Inside page 800 -1200 pixels		60	80	160